



INTERNATIONAL VJING CONTEST TERMS OF PROCEDURE KYIV LIGHTS FESTIVAL 2017

1. General Terms

1.1. The following sections determine the procedures of the International VJing Contest (hereafter – the Contest), founded by LLC “Front Pictures”, LLC “Enjoy Records”, LLC “Nebo Event Agency” (hereafter – the Organizer) which will be held during the KYIV LIGHTS FESTIVAL 2017 (hereinafter – the Festival).

Contest Venue:

Kyiv, Poshtova Square 1, the River Port building

VJ-set duration:

The duration of each video’s content for the VJING CONTEST shall not exceed 10 minutes.

Dates of the Contest: May 12-14, 2017.

The Contest is an international contest of audiovisual artwork comprised of 2D-3 light projections on architectural structures in an urban environment, which take into account their geometry and spatial positioning, and are accompanied by music and/or narration (hereafter - Works). The key requirement of the Contest is the participant’s performance in a VJ-set form with musical accompaniment. The performance will be accompanied by a live DJ set, composed of tracks from a list which will be provided to participants beforehand. Participants will perform using their own equipment, which must have all necessary files and programs installed on it. The video signal is mapped, blended, and transmitted to the projectors with the help of a Screenberry media server. The signal from the participants’ computers is transmitted to the server with the help of a capture card. The Work’s video content shall meet the requirements provided here in.

VIDEO SIGNAL SPECIFICATIONS

Connection interface:

DVI/DP/HDMI

Resolution:

1920x1080 px

Framerate:

30 fps

The participants shall own all copyrights to the audiovisual artworks created for the Contest or shall have the right to use them for this Contest.

The rights to use the works submitted for the Contest are granted without additional consent of author or copyright holders and without remuneration. All works presented at the Contest will not be reviewed and will not be returned to the authors (owners).

1.2. Selection and Assessment Criteria:

- Technique
- Creativity & Originality
- Consistency between audio and video



1.3. Winners are selected on a competitive basis.

1.4. Contest Works may be presented by a single author or a group of authors. The right to submit Works to the Contest is granted to both Ukrainian and Foreign individuals as well as legal entities.

1.5. The number of Works allowed to be submitted to the Contest by a single author or group of authors is not limited.

2. Main Objectives of the Contest

2.1. The promotion of modern art technology among professional and amateur audiences.

2.2. Branding Kyiv as a European hub for art and audiovisual technology.

2.3. Discovering the best ideas contained in professional and student audiovisual works.

2.4. Promoting design activity, activating the creative potential of visual artists.

2.5. Promoting creative initiatives, innovative ideas and new technologies.

2.6. Creating a communication platform and a creative atmosphere for visual artists in the fields of art and design.

2.7. Attracting media, public and professional attention to innovations in the light art.

3. The Contest Jury and its routine

3.1. The Contest Organizer forms a Jury to judge the Contest.

3.2. The Jury consists of reputable Ukrainian and International multimedia design experts, artists, art historians and other prominent culture and art professionals.

3.3. The number of judges on the Jury must be odd.

3.4. Jury sessions are held after demonstration of Works during the Festival.

3.5. The final Jury session for the final assessment of Contest Works takes place on the last day of the Festival.

3.6. The Jury session achieves a quorum if it is attended by more than three judges.

3.7. The Jury's decision is recorded in a protocol. The protocol shall be signed by the chairman and all the judges in the Jury. The signed protocol is stored in the archives of the Contest Organizer for 5 (five) years.

3.8. The Jury's decision is announced at the Contest award ceremony.

4. Prizes and Money Prizes

4.1. The winners are awarded with certificates and money prizes.

4.2. The nominations and the amount of cash prizes are determined and announced together with the Contest terms to the Contestants by the Organizer before the Contest announcement.

4.3. Individuals and companies interested in developing light design and art technologies have the right to approach the Contest Organizer with a proposal for presenting the Contestants with additional awards.

5. Covering Contest Results

5.1. The results of the Jury's work are covered by the media. For this purpose, the Organizer shall issue a press release about the Contest.

5.2. At the end of the Contest, the Contest Organizer shall call a press conference.

5.3. Reports on the Contest and awarding procedure shall be posted on the Festival's website and its pages in social media.



6. Contest terms and conditions

- 6.1. Usage of the classic live VJ-ing and mapping techniques.
- 6.2. Stylistic approaches are to be chosen independently by the Contestants themselves.
- 6.3. No signs or logos will be allowed into footage for the Contest

7. Contest structure

The Contest has two stages:

First stage of the Contest

To participate in the first stage of the Contest it needs to do as follows:

7.1. **by April 25, 2017**, fill in the Participant registration form on the Festival's website – kyivlights.com

7.2. **by April 25, 2017**, send the following to vj.contest@kyivlights.com:

A teaser video based on a music piece or a mix of music tracks selected by the participant;
signed application agreement and agreement on the use and handling of personal information;

The teaser video must meet the following requirements:

- The teaser video shall have a resolution that does not exceed 1920X1080 pixels.
- Format: a video file with a sound track (*.mov)
- Teaser video duration: up to 3 min

Contestants admitted to the second stage will be informed by email by April 30, 2017

7.2. Second stage

The second stage of the Contest is the demonstration of work in real time during the Festival.

One day before the performance, contest participants must test the equipment compatibility at the contest venue!

In case a Participant has specific technical requirements, he/she shall inform the organizers of the Contest in writing by May 7, 2017.

The final Contest Work is a VJ set with a music accompaniment in the form of 2D / 3D audio visual projection. The duration is 7-10 minutes.

- 7.3. The source materials are available for download on the website.
- 7.4 The Organizer shall verify the content and technical parameters of the Works submitted.
- 7.5. The Contest Organizer has the right to refuse to accept and show any Work without explanation.
- 7.6. The final works shall be displayed at the Contest's Venue



8. Contestant's Guarantees

Each Contestant shall guarantee that they have full copyright or rights to use the work submitted to the Contest, in manner and by means described in these Terms; insofar as any Contestant's Work does not violate any copyrights, associated and/or patent rights, rights to means of identification or any other intellectual property rights, other proprietary or personal rights of any third party. The Contestant shall also guarantee that the Work does not harm the honor, dignity and/or reputation of the third parties.

The Contestant guarantees to resolve on his/her own initiative and at his/her own expense any possible claims of any third party. By submitting the Contest application, any Contestant is deemed to agree and accept all the terms and conditions hereof.

9. The limits of the Organizer's right to use the Works:

Contestants (authors, copyright holders) grant the following rights to the Contest Organizer (on a royalty-free basis):

- Public demonstration of Works during the Contest/Festival at the selected venues;
- To play, broadcast both on TV and cable TV the Works during preparation of the Contest/Festival, during the Contest/Festival itself and after the Festival in Ukraine and abroad over an indefinite period;
- Placement of the name or logo of the Contest/Festival, its Sponsors, or Media partners in any Work's frame or credits when it is uploaded to the Festival website.
- To store and to show the Work on the Festival website during the preparation and duration of the Contest/Festival, and for an indefinite period after the Contest/Festival is over.
- To use the Work in reports on the Festival.
- To provide a part of or the full Work to the media for publication to promote or cover the Festival by media or screenshots (for the press) of the Work without mentioning its authors for an indefinite period of time and without territorial limits.
- To use the Contest works by different means for information and cultural purposes without the author's or copyright holder's consent and without mentioning the author or paying any royalties to him/her for an indefinite period of time and without territorial limits.

The Works shall not be reviewed or returned.